




## Mihaela Daciana Natea

Date of birth: 12/06/1982


Nationality: Romanian

Gender: Female

### CONTACT

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### ABOUT ME

Omnia mea mecum porto

### WORK EXPERIENCE

**09/2019 – CURRENT** – Targu Mures

#### Associate Professor/Senior Lecturer Dr

G.E. Palade University of Medicine, Pharmacy, Sciences and Technology of Târgu Mureş

**Course holder:** Romania's Foreign and Security Policy, International Peace and Security Alliances, European Human Rights System

**Course holder:** *The Geopolitics of critical infrastructures*, Post graduate programme: "National Critical Infrastructures"

**Responsible for the development and implementation of the inter-institutional agreement between UMFST and CFOS** (Command of the Forces For Special Operations) brach of the Romanian Army

**Tutoring students**

**01/03/2022 – CURRENT** – Târgu Mureş, Romania

#### Director of the Jean Monnet Excellence Centre on European Security and Disinformation in Multicultural Societies

G.E.Palade University of Medicine, Pharmacy, Sciences and Technology Tg Mureş/Jean Monnet Professor

Jean Monnet Excellence Centre on European Security and Disinformation in Multicultural Societies, Financed by the European Comission, Erasmus +, Jean Monnet key action.

**01/03/2013 – 09/2019** – Târgu Mureş, Romania

#### University Lecturer

Petru Maior University of Târgu Mureş

**Course Holder:** International Governance, Introduction to International Relations, Political Communication, European Human Rights System

Târgu Mureş, Romania

**29/09/2015 – 2016** – Târgu Mureş, Romania

#### University Guest Lecturer

University of Medicine and Pharmacy of Târgu Mureş

Course: Global governance and diplomacy in health

Tirgu Mures, Romania

**03/2010 – 01/03/2013** – Targu Mures , Romania

#### University Teaching Assistant

Petru Maior University

**04/2020 – CURRENT** – Targu Mures, Romania

● **Vice - director of the International Relations Department - Coordinator of the Office for International Bilateral Relations/ Inter-University Agreements - Institutional Management in Higher Education**

G.E. Palade University of Medicine, Pharmacy, Sciences and Technology of Târgu Mureş

**Institutional Management Experience for Higher Education**

Management of bilateral university agreements: Memorandum of Understanding.

Management of agreements with some of the International Inter-university Associations

Newsletter coordination for institutional partners

Collaboration with Embassies and organisation of cultural and scientific events

12/2015 – 01/2020 – Targu Mures, Romania

● **Head Of Department of History and International Relations - Institutional Management in Higher Education**

Petru Maior University of Targu Mures

**Institutional Management in Higher Education - managing teams and budgets**

Main duties:

**Operational and qualitative management of three undergraduate programs:** Political Science, Security Studies, History, **and two masters:** Elite Culture and European Construction, World History, Systems and International Relations. The activities carried out involve the analysis of the convergence with the legal norms and ARACIS (Romanian Agency for Quality Assurance in Higher Education) standards for the three bachelor's and two master's programs; the implementation of managerial measures for standard compliance; *elaboration of curricula* and the *identification of general, special and transversal skills and competencies* and their readjustment to labor market requirements; organising *regular consultations with student, alumnae and employer representatives* in order to identify the skills and competencies expected by the labor market; implementation of curricula.

**Establishment of the Bachelor study program - Security studies and the development of the collaboration agreement with CFOS (Command of the Special Operations Forces) integral part of the Romanian Armed Forces.**

**Human resources management** - for department members and associated professors depending on the needs of study programs. Activities included, but were not limited to: teacher selection; organising job selection processes and ensuring the compliance with legal and internal procedures; annual evaluation of professors in terms of teaching and fulfilment of other administrative tasks; ensuring continuous training of professors; the annual drafting of the staff academic and research norms; conducting interviews for the selection of associated professors with time limited contract. For eg in 2019 I managed more than 25 employees.

**Financial management of the department and of each study program.**

**Research management** - developing the *research strategy of the department and its implementation*. Annual evaluation of the research report of each member of the department.

01/2020 – CURRENT – Târgu Mureş, Romania

## Member of the University Senate

G.E. Palade University of Medicine, Pharmacy, Sciences and Technology of Târgu Mureş

### Institutional management in Higher Education

The University Senate is the highest decision-making and deliberation body at the University level. Adopts all strategic documents of the university, adopts the budget, approves investments and institutional development.

12/2015 – 01/2020 – Târgu Mureş, Romania

## Member of the Faculty Council of the Faculty of Sciences and Letters

G.E. Palade University of Medicine, Pharmacy, Sciences and Technology of Târgu Mureş

### Institutional management in Higher Education

Participation in the operational and financial management of the Faculty

Participating in approving the development policy of the Faculty and evaluating its implementation

Participating in approving the research strategy of the Faculty and evaluating its implementation

16/12/2015 – 10/2016 – Târgu Mureş, Romania

## Spokesperson

Mures County Hospital

**Duties:** spokesperson, elaboration of the Hospital's communication strategy, elaboration and issuance of press releases, organisation of press conferences, drafting of the hospital presentation flyers, participation in the organisation of events, activities related to the organisation and maintenance of the website according to Romanian transparency law, issuance of answers regarding access to information of public interest.

Mures County Hospital has more than 2700 employees and has 25 medical compartments and specialities.

11/2015 – CURRENT – Târgu Mureş, Romania

## Columnist, TV producer & presenter

Stii TV, M9, UMFST-TV Televisions, Zi de zi

I have produced and presented TV shows on International Relations and European Studies at local and regional televisions. I also publish newspaper articles for Zi de zi - analysis on international aspects or implementation of European Policies.

Tirgu Mures, Romania

2021 – CURRENT – Târgu Mureş, Romania

## Director

SC Frontline Consulting SRL

## EDUCATION AND TRAINING

06/2016 – 08/2016 – United States

## Study with the US Institute for Scholars. Foreign Policy.

Bard Collage and US State Department

The grant offered the opportunity to explore the US foreign policy, US public Diplomacy, US cultural Diplomacy and US educational Diplomacy by meetings courses and specialisations stages in US foreign policy institutions based in New York or Washington. I interacted with representatives from the US Department of State, Pentagon, West Point, National Defence University, UN, US mission to UN etc.

**2009 – 2011** – Cluj Napoca, Romania

● **PhD in International Relations and European Studies**

Babeş Bolyai University of Cluj Napoca

**2009 – 2010** – Targu Mureş, Romania

● **Master Management of Public Administration**

Universitatea „Petru Maior” of Târgu-Mureş

**2006 – 2008** – Sibiu, Romania

● **Bachelor in Law**

Universitatea „Lucian Blaga” Sibiu

**2001 – 2006** – Targu Mures, Romania

● **Bachelor in Public Administration**

Universitatea "Petru Maior" of Targu Mures

**2001 – 2005** – Targu Mures, Romania

● **Bachelor in History and English Language and Literature**

Universitatea "Petru Maior" of Targu Mures

**02/2007 – 07/2007** – Lecce, Italy

● **Erasmus Scholarship**

Universita degli Studii di Lecce

## LANGUAGE SKILLS

**MOTHER TONGUE(S):** Romanian

**OTHER LANGUAGE(S):**

**English**

<b>Listening</b> C2	<b>Reading</b> C2	<b>Spoken production</b> C2	<b>Spoken interaction</b> C2	<b>Writing</b> C2
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**Italian**

<b>Listening</b> C2	<b>Reading</b> C2	<b>Spoken production</b> C2	<b>Spoken interaction</b> C2	<b>Writing</b> B2
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**French**

<b>Listening</b> C2	<b>Reading</b> C2	<b>Spoken production</b> B2	<b>Spoken interaction</b> B2	<b>Writing</b> B1
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**Spanish**

<b>Listening</b> C2	<b>Reading</b> C2	<b>Spoken production</b> B1	<b>Spoken interaction</b> B2	<b>Writing</b> B2
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## CONFERENCES AND SEMINARS

### ● **Conference chair of member in the organisation committee**

Member in the organising committee or conference chair for scientific conferences, workshops and summer / winter schools over 30 events with local, regional, national impact, European and international.

## HONOURS AND AWARDS

### ● **Honours and awards**

**Best paper award** *Intellectual property as a Drive for Medical Tourism. The Ana Aslan Case*, 16th International Conference on ISO & TQM (16-ICIT) and 8th Cooperation and Competition Conference (8-C&C), 11-13 July 2012, Linnaeus University, Vaxjo, Sweden

**10/12/2019**

**Diploma of excellence** – Societatea Română de Cercetare pentru Afaceri Publice și Private

**07/04/2019**

**Diploma of excellence** – Centrul de Studii Regionale și Pluraliste Transilvania Romania

For research in the field of Political Science, as well as for academic contribution to the development of dialogue within the Eastern Partnership

## MANAGEMENT AND LEADERSHIP SKILLS

### ● **Academic management - more than 6 years experience at different levels**

**I was elected head of Department of History and International Relations** by my fellow colleagues (**4,4 years**). During my mandate I coordinated the department from an operational, quality, financial and human resources management. I **coordinated for eg, in 2019 more than 25 academic staff/ year, full time of part time employees**. I **coordinated the research activity** of the department and the development of new bachelor programs. One particular fulfilment is the bachelor program Security studies, which raised the number of students of the department and thus the incomes. Also, it is important to mention the Agreement with CFOS in the development of mutual educational and research projects. From this agreement the development of the bachelor program was continued and several scientific events and summer schools were developed.

**I was elected in the Senate of the University (1,9 years - ongoing)** by my fellow faculty colleagues. I represent them in the adoption of rules and procedures, at university level.

**I was appointed Vice Director of the University International Office (1,6 years - ongoing)** and I am currently coordinating all MoU's of the university and other international related activities.

### ● **County Council Representative**

In 2020 I was elected by the citizens of the Mures County – County Council Representative. In this function, I participate in the development and adoption of the county development strategies and projects. I am part of the Culture, Health and Education Specialized Commission of the Mures County Council.

### ● **Editorial management**

Junior editor of the **Scientific Journal Studia Universitatis Petru Maior. History Series (2009-2011)**: editorial activity, coordination of web page creation, correspondence with authors, indexing in international databases (I indexed in EBSCO, CEEOL, DOAJ, Copernicus Index), CNCSIS / CNCS national accredited files 2011.

**Managing editor of the Scientific Journal L'Europe Unie**, (2019-ongoing) editorial activity, indexing in databases, web page drafting, implementation and maintenance.

**Member of the editorial staff of the Scientific Journal Studia Universitatis Petru Maior. Economic Series** (currently Studia Universitatis Marisiensis. Series Oeconomica) (2018-ongoing). Database indexation.

## RESEARCH

### Books

Bolos Mihaela Daciana, "Trademarks and geographical indications in the international relations system", Ed. Universul Juridic

Natea Mihaela Daciana (co-author), Elite politice și securitatea națională a României, Ed. ProUniversitaria, 2018,

Natea Mihaela Daciana (co-author), Security and reconstruction in Europe/ Securite et reconstruction en Europe, L'Harmattan, Paris France, 2020,

### Articles

1. Bolos Mihaela Daciana, *The historical argument in the protection and defense of geographical indications*, Transylvanian Review, Vol. XX, Supplement No. 2:2, 2011.

2. Natea Mihaela Daciana (Co-author) Free Movement of Patients in Need for Cardiac Surgery, Revista de chimie, vol 73/2019

3. Bolos Mihaela Daciana „Actul de naștere a mărcii moderne: Convenția de la Paris privind protecția proprietății industriale” Studia Universitatis Petru Maior. Series Historia No. 10, 2010

4. Bolos Mihaela Daciana „Trademarks as power means in international relations”, Analele Universitatii din Craiova. Seria Științe Economice No. 38, 2010

5. Bolos Mihaela Daciana, „Legal Sources of Trademarks and Geographical Indications” Bulletin of the Transilvania University of Brasov Series VII - Social Sciences • Law, Nr. 2/2011

6. Bolos Mihaela Daciana, „Appellations of origin vs. Geographical indications. Terminological debates during the Lisbon Treaty 1958” Studia Universitatis Petru Maior. Series Historia No. 11, 2011

5. Bolos Mihaela Daciana (Co-author) „Concepts and risks related to trademarks”, Studia Universitatis Petru Maior, Series Oeconomica, Fasciculus 1, Anul V, 2011,

6. Bolos Mihaela Daciana (Co-author) „Trademark and GDP correlation, empiric evidence on international system behavior”, Studia Universitatis Petru Maior, Series Oeconomica, Fasciculus 1, Anul VI, 2012,

7. Bolos Mihaela Daciana, „IP rights protection and international trade”, Procedia Economics and Finance, no 3 2012,

8. Bolos Mihaela Daciana, „From International to Regional Systems. IP in The Middle East”, Studia Universitatis Petru Maior, Series Oeconomica, Fasciculus 1, Anul VIII, 2014

9. Bolos Mihaela Daciana, „Intellectual property as a Drive for Sustainable Medical Tourism. The Ana Aslan Case”, Nang Yan Business Journal, Ed. De Gruyter, vol II, issue I, 2013

10. Bolos Mihaela Daciana, „Governance of the European System of Human Rights in Balancing Individual Rights and Collective Rights.” Studia Universitatis Petru Maior Historia, 2016

11. Bolos Mihaela Daciana (Co-author), „Romanian recessions within 1995-2016 timeframe” Studia Universitatis Petru Maior, Series Oeconomica, 2016

12. Mihaela Daciana Natea, Protecting Traditional Knowledge through Historical Arguments, Studia Universitatis Petru Maior Historia, 2017

13. Natea Mihaela Daciana, IP rights and political reconstruction in the '90, Studia Universitatis Petru Maior Historia, 2018

14. Natea Mihaela Daciana EU political projects in Eastern Europe. Impact on intellectual property.” Studia Universitatis Petru Maior, Series Oeconomica, 2018

15. Natea Mihaela Daciana (Co-author), European Medical tourism and Public Health Insurance sustainability, Romania Case Study Studia Universitatis Petru Maior, Series Oeconomica, 2018

16. Mihaela Daciana Natea (Co-author), Reshaping European and national security in a post COVID – 19 context, ACTA MARISIENSIS, SERIA OECONOMICA, 2019, vol II

## Book Chapters and Conferences

1. Bolos Mihaela Daciana, WIPO and Romania from an international relations perspective, *European Integration - Between Tradition and Modernity IV (IETM IV)*, 2011
2. Bolos Mihaela Daciana, Core national identity and the nation brand, Cornel Sigmirean (Co-coord.), *Risorgimento Italian si miscarile nationale din Europa. De la modelul Italian la realitatea Europei Centrale - Orientale*, Edizioni Nova Cultura, Roma, 2013
3. Bolos Mihaela Daciana, The Intellectual Property Protection System in the African French and British Colonies during 1945-1989, *Empires and Nations from the 18th to the 20th Century, Vol II*, Cambridge Scholars Publishing
4. Bolos Mihaela Daciana, Dreptul la un mediu sănătos și securitatea umană, in Coord. Ancuț, Isabela, Leucea Ioana, *Uniunea Europeană: Probleme contemporane și de perspectivă*, Editura Universității Naționale de Apărare "Carol I", pp. 73-88
5. Natea Mihaela Daciana, „Prețul securității în lumina drepturilor omului” în *Actele Unirii*, Cornel Sigmirean (Co-coord.), Editura Hamangiu, București, 2018,
6. Natea Mihaela Daciana, „Identitate națională și proprietate intelectuală”, în *Actele Unirii*, Cornel Sigmirean (Co-coord.), Editura Hamangiu, București, 2018
7. Natea Mihaela Daciana, „Politica de diplomatie publică între comunicare și manipulare”, în *Elite politice și securitatea națională a României*, Natea Mihaela Daciana, (Co-coord.) Ed ProUniversitaria, 2018
8. Natea Mihaela Daciana, „Do we like the bad guy? Branding trough negative image”, în *Elite politice și securitatea națională a României*, Nate a Mihaela Daciana (Co-coord.) Ed ProUniversitaria, 2018,
9. Natea Mihaela Daciana, Identity, Culture, and Intellectual Property – Past Present and Future Dillemas, în Natea Mihaela Daciana, (Co-coord.), *Security and reconstruction in Europe/ Securite et reconstruction en Europe*, L'Harmattan, Paris France, 2020
10. Bolos Mihaela Daciana, “National Brand and Intellectual Property in the Context of Globalization”, *International Days of Statistics and Economics (IDSE)*, Prague, September 13-15, 2012
11. Bolos Mihaela Daciana (co-author), „International Registration of IP Rights and Innovation Management in a Globalised World”, *International Days of Statistics and Economics*, Prague, September 13-15, 2012
12. Bolos Mihaela Daciana (co-author), „Trademarks Applications in Romania Before and After Joining the EU”, *Globalization and Higher Education in Economics and Business Administration (GEBA)*, 2011, pp. 287-289
13. Natea Mihaela Daciana, „Playing with Fire or Setting Order? Protection and Promotion of Cultural Identities Trough Intellectual Property”, *eLearning Challenges and New Horizons*, Volume IV, pp. 471-475



## RESEARCH PROJECTS/ GRANTS

### ● Research Projects/ Grants

1. Jean Monnet Excellence Centre on European Security and Disinformation in Multicultural Societies, Financed by the European Commission, Erasmus +, Jean Monnet key action, Project no. 101047907, - **Project director, 2022**
2. **Expert** specifications and university support (3) (ANS consultation working groups) A4.8, in the Project "Quality in higher education: internationalization and databases for the development of Romanian education" - POCU 126766, 2022
3. **Research grant** implemented within the University of Medicine and Pharmacy Tîrgu Mureş project manager Lecturer Dr. Buicu Corneliu Florin and Petru Maior University Tîrgu Mureş, project manager Lect. univ. Dr. Natea (Boloş) Mihaela Daciana. Funded by the Mureş College of Pharmacists. Project title: Research on European best practice methods in the functional regulations of the pharmaceutical sector
4. **Post-doctoral fellowship** - Alexandru Ioan Cuza University of Iaşi. Research on: "*Communication, information society and intellectual property*". Contract no.5796/30.03.2012
5. **Doctoral Grant** financed by the "Petru Maior" University of Tîrgu Mureş, Tema research on: "*Intellectual property in the international relations system*", 2010

## RESEARCH AND TEACHING MOBILITIES

### ● Research and teaching mobilities

1. Research - IP protection in Hungary, University of Miskolc, 10-24.09.2012 (15 days).
2. Research and teaching- IP protection in Spain, Universidad de Castilla la Mancha, Spain, July 2009, 2 weeks
3. Erasmus teaching - La Sapienza University, Rome, 2019