

PSYCHOLOGICAL FACTORS OF THE RESPONSE TO THE UKRAINIAN CRISIS - MULTI-ETHNIC COMMUNITY AND UKRAINIAN REFUGEES

Monica SĂPLĂCAN, PhD Candidate

University of Bucharest, Romania

Summary: *Understanding motivation, but particularly why people act for purposes other than satisfying basic needs, is important, as people have other sources of motivation directly related to their thinking and understanding. Thus, people sometimes change their ideas and opinions because they feel that their previous ones were not quite right, did not meet certain social or cultural expectations, or did not satisfy their real interests. At other times, even when the evidence is against them, they hold strongly to their own beliefs. How do psychosocially determined factors act from the perspective of the community, i.e. the individual as part of the community but a distinct reality? What are the relations that are established between the individual and the community from the perspective of socio-political action?*

Keywords: *Ukraine, psychological factors, crisis, refugees, civic activism, media exposure*

Introduction - some theoretical aspects

Why do we behave in a certain way? The study of motivation is concerned with exploring what underlies our actions, i.e., what factors influence our behaviour and how we come to act. Motivation is not a biochemical state of a tissue or an activation of nerve cells, but the dynamic aspect of the individual's entry into relationship with the world, the active orientation of his or her behaviour towards certain situations or objects.¹ "Motivation is not reduced to a quantity of energy, nor to blind, unconscious impulses. Thanks to cognitive functions,

¹ Mielu Zlate, *Fundamentele Psihologiei*, Editura Polirom, Iași, 2009, p.185

from the European chorus have created a wave of admiration not only for Hungarians but also among Romanians. The latter's assumption of more sensitive issues in its relations with Ukraine or Russia only deepens dissatisfaction with Bucharest, which is considered too silent or lacking in willpower. On the other hand, the common Romanian-Ukrainian history is not a positive one, on the contrary, which reinforces the media discourse specific to the Hungarian side, thus finding a positive echo not only among ethnic Hungarians in Romania but also among ethnic Romanians, part of the multi-ethnic community.

Beyond these aspects, however, the individual response, taken up to a certain extent also at the community level, rather concerns the suffering of the citizen, the desolation of the massive destruction in Ukraine, the vision of a conflict maintained to the detriment of the common citizen, therefore empathy with the latter is present both declaratively and as assumed behavioural values.

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